

Mini MBA Programme

International Management Programme

You will be equipped with the essence of an MBA programme in a way that makes you ready to apply new knowledge in your organisation. Mini MBA is designed for those who prefer not to invest fully in an MBA programme but still need a thorough understanding of the latest MBA business thinking.

Mini MBA has been designed for a consortium of companies to provide their managers with broad business understanding, also persons from outside the consortium are welcome to participate in the programme. The purpose of the programme is to develop the strategic mindset of the participants as well as to enhance their global orientation in order that they can perform effectively at general management level.

Each Mini MBA class consists of young middle/senior level managers with a solid academic record and more than three years' managerial experience, as well as successful managers with more than five years' management experience.

The Mini MBA consortium includes the following companies:

Arla foods, Bodum, Deloitte, Hempel, Rockwool, VELUX og Aalborg Industries and IBO Business School .

New members are welcome.

The key elements are:

- Strategic people management
- Strategic business management
- Global aspects
- Market orientation
- Global logistics and Lean operations
- Strategic service performance simulation (Business Simulation - SIMS)
- Continuing management development

Faculty

On Mini MBA you will work with an internationally recognised faculty consisting of professors from some of the world's leading universities and business schools, including London Business School (UK), INSEAD (F), Georgetown University (USA) etc. All lecturers have extensive business experience in addition to their academic reputations.

Learning processes

A variety of learning methods are applied on Mini MBA, including both interactive lectures, a business simulation, case studies and group work as well as reality-based learning involving your own job situation.

Mini MBA is structured as 2 separate modules of 6+5 days duration with approximately 8 weeks break.

Evaluation scores from the recent programmes

MBA no.	Fulfilment of expectations	Personal benefit
Mini MBA 27	4,6	4,5
Mini MBA 28	4,5	4,6
Mini MBA 29	4,6	4,5
Mini MBA 30	4,6	4,4
Mini MBA 31	4,9	4,8
sMini MBA 33	4,8	4,7
Mini MBA 34	4,9	4,3

Mini MBA 35	4,8	4,7
Mini MBA 36	4,6	4,6
Mini MBA 37	4,4	4,6
Mini MBA 38	4,3	4,4
Mini MBA 39	4,2	4,3

Scale from 1-5, with 5 as top score.

Next Mini MBA programme:

[Mini MBA 40:](#)

Module 1: 16 - 21 November 2008

Module 2: 25 - 30 January 2009

Venue: [Le Manoir des Brumes](#), Bouchevilliers, France

Price

Members of the consortium: 12,087 €

Non-members: 13,925 €

Price includes materials and accommodation, but excludes travel.

Registration

For direct registration for Mini MBA please enter the registration address

<http://www.mannaz.com/minimba/mini-mba.asp>

Further information

Read more about the Mini MBA and the opportunities to enrol as a consortium member or as an individual.

> [Download Mini MBA introduction and description \(pdf, 769 kb\)](#)

Further information

For further information about this consortium programme please contact:

Programmecoordinator [Helle Stevenius](#), senior account manager [Per Geisler](#)

[Hansen](#) or partner [Birgit Jung](#) on tel.. +45 45 17 60 00.

Contact Mannaz

For personal advice or enrolment, please contact Mannaz on telephone +45 4517 6000 or [send an email](#).